

CLINIQUE

Clinique Hydration Lab: Discover the World of Moisture Surge



Utrecht, May 13th & 14th 2023 - Clinique, the renowned beauty brand, created in 1968 in collaboration with a dermatologist, is excited to announce the activation of its newest event, the Clinique Hydration Lab. Join to discover the universe of Clinique and explore our Moisture Surge range.

The Clinique Hydration Lab will be present for one weekend in Hoog Catharijne Shopping Mall, Utrecht on Saturday 13th & Sunday 14th of May. Attendees will have the opportunity to test their skin's hydration level, be advised by our Clinique Experts to find the perfect moisturizer, receive a free sample, enjoy delicious ice cream with aloe vera toppings - the key ingredient of Moisture Surge - and have a chance to win exciting prizes.

At the Hydration Lab, we will be showcasing our Moisture Surge moisturizers, designed to provide the ultimate hydration and protection to the skin.

The best-seller Moisture Surge 100 Hour Auto-Replenishing Hydrator is formulated with hyaluronic acid and activated aloe water, which work together to deliver an instant moisture boost to the skin. The lightweight gel-cream formula is perfect for all skin types and is oil-free.

The new Moisture Surge SPF25 Sheer Hydrator is a daytime moisturizer that provides long-lasting hydration and sun protection. It is formulated with hyaluronic acid, activated aloe water, and sunscreens that protect against UVA/UVB rays. This product is perfect for those who want to protect their skin from the sun's harmful rays while keeping it hydrated and healthy.

Visit the Clinique Hydration Lab
When? May 13th; 10.00-19.30 & May 14th 13.00-18.00
Where? Stationsplein naast de Hoog Catharijne Shopping Mall
Visuals ? <https://we.tl/t-hhcefe2wcs>

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